

Storybuilding Giveaway

Terms & Conditions

1. Organizer

The Storybuilding Giveaway is organized by **Standpoint**, based in Geneva, Switzerland (hereafter “the Organizer”).

2. Eligibility

- Open to companies and organizations based in **Switzerland or the European Union**.
- Applicants must represent their organization (founder, C-level, head of marketing, or equivalent decision-maker).
- One entry per company.
- No purchase is necessary to enter or win.
- Employees, contractors, and partners of the Organizer, as well as jury members, are not eligible.

3. How to Enter

- Complete the online application form at standpoint.ch/storybuilding-contest before the deadline shown on the page.
- Applications must include all required information to be valid.
- Incomplete or misleading entries may be disqualified at the Organizer’s discretion.

4. Selection and Jury

- Eligible applications will be reviewed by a **jury of experts** from the Swiss innovation and startup ecosystem.
- The jury will evaluate entries based on: relevance of the company’s situation (“pivotal moment”), potential impact of the Storybuilding process, and clarity of motivation.
- The decision of the jury is **final** and cannot be appealed.

5. Prize

- **One winner** will receive a full **Storybuilding consulting package** (approx. CHF 12,000 value).
- The package includes: Narrative Diagnostic, Story Spine Workshop, and Leadership Debrief with deliverables.
- The prize is non-transferable and cannot be exchanged for cash or credit.

- The Organizer may offer additional partial awards or discounts (“vouchers”) to other qualified applicants at its sole discretion.

6. Timing

- The application deadline and announcement dates are stated on the contest page.
- The Organizer reserves the right to extend or shorten the contest period if necessary, and will notify participants publicly if changes occur.

7. Publicity and Case Story

- The winner agrees to participate in a **short public case story** (text, video, or interview) about their project, to be published on Standpoint’s website and social channels.
- The Organizer will always seek the winner’s **written approval** before publication of any content referencing the company name or confidential details.

8. Data Protection

- Personal and company data collected through the form will be used solely for the purposes of the contest and potential follow-up offers.
- All data will be handled according to **Swiss data protection law (revFADP)** and the **EU GDPR**.
- Participants may request deletion of their data at any time by emailing john@standpoint.ch.

9. Limitation of Liability

- The Organizer is not responsible for technical errors, network failures, or submission issues.
- The Organizer reserves the right to cancel, modify, or suspend the giveaway if unforeseen circumstances make it necessary, without liability to participants.

10. Governing Law and Jurisdiction

This giveaway is governed by **Swiss law**.

Any dispute arising in connection with it shall be subject to the exclusive jurisdiction of the courts of **Geneva, Switzerland**.

11. Acceptance of Terms

By submitting an application, participants confirm that they have read, understood, and accepted these Terms & Conditions.